FASHION DESIGN (SEMESTER COURSE)

eDynamic Learning provides teachers with a comprehensive digital curriculum that includes lessons, reflective discussions, activities, assessments, podcasts, and more. Lessons incorporate engaging narratives, videos, slideshows, diagrams, and flashcards. They also include a built-in support toolbar which provides a variety of literacy tools and enables text to be translated into dozens of languages for English Language Learners. Teachers also receive a Pacing Guide, answer keys, a gradebook and the ability to customize the course to include teacher or district-authored lessons, activities, assessments and Knowledge Matters simulations!

In the **Fashion Design** course students will learn how designers pull together fabrics and colors to create memorable pieces. They'll discover what it takes to get started in the fashion industry, create their own outfit, and demonstrate an understanding of costs, market and production. They'll find out about the careers available and the new technology and trends reshaping the industry every day.

UNIT TOPICS

+ Introducing: Fashion Careers
+ Design and Communicate: Basic Skills for the Design Industry
+ Physical Tools for Fashion Designers
+ Sewing 101
+ Choosing Clothing
+ The Runway Gives Back
+ Putting It into Practice
+ Entrepreneurship: Ready for Business

KNOWLEDGE MATTERS FASHION

Knowledge Matters simulations allow students to experience real business scenarios and can continually refine their results to optimize outcomes and increase profitability. They offer an interactive, risk-free, game-based environment where students can see the impact of their choices immediately.

Virtual Business–Fashion is not just for fashion teachers! Virtual Business–Fashion uses the fashion industry and fashion retailing to teach students many core business concepts: marketing, pricing and markdowns, staffing, and retail locations. Virtual Business—Fashion also has a robust social media marketing lesson—using an Instagram-like app within the sim to boost your store's sales and profits.

LESSONS INCLUDE:

+ Trend Research
+ Design
+ Buying
+ Pricing & Markdowns
+ Retail Location
+ Window Display & Merchandising
+ Staffing & Selling Strategies
+ Social Media Promotion
+ Fashion Financials
+ Turnaround
+ Fashion Mogul

Better Together!

Knowledge Matters Virtual Experience Learning + **eDynamicLearning** CAREER & ELECTIVE COURSES

VIRTUAL BUSINESS HIGH SCHOOL

eDynamic Learning's comprehensive curriculum allows you to enhance and customize it to incorporate your favorite tools and applications. Learn how Knowledge Matters Virtual Business simulations complement the course to give your students an interactive, risk-free, game-based environment to test new concepts and learn business principles.

MEET THE SIMULATIONS

Entrepreneurship

From the elevator pitch, to securing financing, to operating a profitable business, this sim teaches all the keys to successful entrepreneurship.

Restaurant

Starting your own restaurant is a common dream. Here students do it in the safety of a virtual world while learning general business concepts.

Personal Finance

Live out ten financial lifetimes in an hour! From banking, to credit, to investment - this is the #1 personal finance curriculum in the U.S.

Accounting

From debits and credits to forensic accounting, the subject comes to life when students learn through a business they run.

Fashion

Developed with the Fashion Institute of Design & Merchandising this sim covers trend spotting, to design, to mark-ups and mark-downs!

Sports & Entertainment

Your students will learn business and marketing in a context that is sure to attract them to class - the exciting world of sports and entertainment.

Retailing

In focused lessons, students control pricing, staffing, products and more. In the capstone project, they run the whole show.

Hotel

Developed with the support of the J. Willard and Alice S. Marriott Foundation, this sim gives students a realistic look at the inside workings of the global hospitality business.

Management

Students will manage a manufacturing plant. They'll recruit employees, supervise them, and even fire them if needed.

Better Together!

Knowledge Matters — Virtual Experience Learning + eDynamic Learning — CAREER & ELECTIVE COURSES