

HOSPITALITY & TOURISM



RESTAURANT MANAGEMENT (SEMESTER COURSE)

eDynamic Learning provides teachers with a comprehensive digital curriculum that includes lessons, reflective discussions, activities, assessments, podcasts, and more. Lessons incorporate engaging narratives, videos, slideshows, diagrams, and flashcards. They also include a built-in support toolbar which provides a variety of literacy tools and enables text to be translated into dozens of languages for English Language Learners. Teachers also receive a Pacing Guide, answer keys, a gradebook and the ability to customize the course to include teacher or district-authored lessons, activities, assessments and Knowledge Matters simulations!



In the **Restaurant Management** course students will learn what it takes to manage a restaurant including ordering supplies, hiring quality workers, maintaining inventory, and managing a large staff. They'll also learn about food safety, hygiene, customer relations, marketing, and using a point-of-sale system. They'll discover the key steps to operating a casual sit-down eatery, or a fine dining establishment.

UNIT TOPICS

- + Restaurant Management: What You Need to Know
- + How Restaurants Work
- + Food & Workplace Safety
- + Understanding Recipes, Techniques & Equipment
- + Managing a Restaurant Staff
- + Professional Communications & Ethics in Restaurant Management
- + Marketing & Customer Service
- + Building a Restaurant Management Career

KNOWLEDGE MATTERS RESTAURANT

Knowledge Matters simulations allow students to experience real business scenarios and can continually refine their results to optimize outcomes and increase profitability. They offer an interactive, risk-free, game-based environment where students can see the impact of their choices immediately.



Virtual Business—Restaurant is the leading online simulation for teaching high school students the key business strategies and principles of restaurant management and ownership. Featuring a large, urban cityspace and map for your students' restaurant locations, VB Restaurant uses immersive graphics of a busy restaurant to teach students the many decisions faced by a successful restaurant manager, including social media marketing, menu design, food pricing, and much more.

LESSONS INCLUDE:

- + Social Media Advertising
- + Market Research
- + Location Selection
- + Financial Statements
- + Menu Design
- + Pricing
- + Purchasing
- + Layout
- + Staffing
- + Marketing
- + Turnaround
- + Restaurant Mogul

Better
Together!



Knowledge
Matters
Virtual Experience Learning



eDynamic Learning
CAREER & ELECTIVE COURSES



VIRTUAL BUSINESS HIGH SCHOOL

eDynamic Learning's comprehensive curriculum allows you to enhance and customize it to incorporate your favorite tools and applications. Learn how Knowledge Matters Virtual Business simulations complement the course to give your students an interactive, risk-free, game-based environment to test new concepts and learn business principles.

MEET THE SIMULATIONS

Entrepreneurship

From the elevator pitch, to securing financing, to operating a profitable business, this sim teaches all the keys to successful entrepreneurship.



Restaurant

Starting your own restaurant is a common dream. Here students do it in the safety of a virtual world while learning general business concepts.



Personal Finance

Live out ten financial lifetimes in an hour! From banking, to credit, to investment - this is the #1 personal finance curriculum in the U.S.



Accounting

From debits and credits to forensic accounting, the subject comes to life when students learn through a business they run.



Fashion

Developed with the Fashion Institute of Design & Merchandising this sim covers trend spotting, to design, to mark-ups and mark-downs!



Sports & Entertainment

Your students will learn business and marketing in a context that is sure to attract them to class - the exciting world of sports and entertainment.



Retailing

In focused lessons, students control pricing, staffing, products and more. In the capstone project, they run the whole show.



Hotel

Developed with the support of the J. Willard and Alice S. Marriott Foundation, this sim gives students a realistic look at the inside workings of the global hospitality business.



Management

Students will manage a manufacturing plant. They'll recruit employees, supervise them, and even fire them if needed.



Better Together!



Knowledge Matters
Virtual Experience Learning



eDynamic Learning
— CAREER & ELECTIVE COURSES —