

# eDynamic Learning Career Ready Program™

The eDynamic Learning (eDL) Career Ready Program™ offers high school students sequenced learning tracks aligned to national standards. These tracks put students on a path to obtain **industry certifications** and to secure employment in **high-paying, high-demand jobs**.

## Three core areas of focus.

Our 3 most popular career clusters set students on a path to obtaining relevant certification.



### IT & Applied Technology Program

**5** Pathways, **8** Career Tracks, **49** Certifications

- Information Technology
- Network Systems
- Programming
- Web & Digital Communications
- Robotics

IT careers are among the highest salaried. The average salary for a Network Architect is **\$100,000.**<sup>7</sup>



### Health Science Program

**2** Pathways, **8** Career Tracks, **18** Certifications

- Therapeutic Services
- Diagnostic Services

Healthcare occupations, many of which require an associate's degree or less, account for **12 of the 20** fastest growing occupations.<sup>2</sup>



### Business Program

**3** Pathways, **6** Career Tracks, **15** Certifications

- Administration
- Management
- Marketing and Sales

More than **96%** of public high schools with a CTE program offers courses in Business.



# 93%

of students in  
CTE programs  
**GRADUATE,**

—  
compared to the  
overall national

# 88%

of CTE students  
are planning to  
continue on to  
post-secondary  
education

## Opportunities for brighter futures.

Schools everywhere are seeing the benefits of the eDL Career Ready Program and are taking action to prepare students for life after high school.

## Full of funding potential.

Funding for our program has never been more accessible. The Perkins reauthorization will mean over \$1.2 billion of CTE funding in 2019, and \$1.3 billion in 2020.

## Meeting economic needs.

In our changing economic landscape, it is estimated that of the 55 million job openings created by 2020, 30% will require career and technical training or a 2-year degree, not a 4-year university degree

## A chance for those who need it most.

Research shows that CTE courses are especially valuable for at-risk students. **The bottom line: Our eDL Career Ready Program keeps at-risk students engaged.**






"In all, some  
**30 million jobs**  
in the United States that  
pay an average of  
**\$55,000/year** don't  
require bachelor's  
degrees."

### Connect with us.

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